



FEBRUARY 7, 2025 • BOULEVARD BREWING COMPANY

SPONSORSHIP GUIDE

11TH ANNUAL TUNES FOR TARA

Featuring music, food & drinks, auction items, raffles & more!



benefiting **The Animal Rescue Alliance**

OUR STORY

February 7, 2025 will mark the eleventh year that family, friends, and supporters will gather to raise funds for the lifesaving mission of The Animal Rescue Alliance (TARA). TARA was founded in 2007 in memory of Tara Nagel, honoring her passion for saving the homeless pets of Kansas City. TARA is an all volunteer, nonprofit animal rescue organization.

OUR CAUSE

Proceeds from Tunes for TARA benefit the dogs and cats in our care, allowing us to spay/neuter, provide vaccinations, medical care, shelter, and food. Tunes for TARA has raised over \$150,000 and helped to save the lives of over 1,500 pets and find them loving new families.

GET INVOLVED

By supporting Tunes for TARA, you and your company are making a difference in the lives of homeless pets in our community. We ask you to please consider becoming a sponsor for this fun and meaningful event! Visit <https://tarasdream.org/tunes/> for more event info.

**YOUR
SPONSORSHIP
MAKES A
DIFFERENCE**



\$5,000 Provides over 40 spay/neuter surgeries

\$2,500 Provides heartworm treatment for 3 dogs

\$1,000 Provides a month of boarding for 3 dogs

\$500 Provides microchips for 30 animals

\$250 Provides a round of vaccinations for 3 animals

TUNES FOR TARA

Sponsorship Levels



PRESENTING / \$5,000

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
- Reserved table for 10 at event
- Company name and logo listed on special thank you banner displayed at event
- Company promotional piece included in attendee doggie bag

CATERING / \$2,500

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
- Tabletop display in catering area
- 6 tickets to event
- Company promotional piece included in attendee doggie bag

LEADER OF THE PACK / \$1,000

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
- 4 tickets to event
- Company promotional piece included in attendee doggie bag
- Free advertisement on the big screen

TOP DOG / \$500

- Name listed on event website and social media marketing
- 2 tickets to event
- Company promotional piece included in attendee doggie bag

**YOUR
COMPANY
PROMO
HERE**

**ADVERTISE
ON THE
BIG SCREEN**

>>>

Advertise your company to a targeted audience of area residents. Ads will be on a loop displayed during the event.

RATE: \$100 PER PLACEMENT

Sponsorship Agreement Form



Tunes for TARA / Friday, February 7, 2025

To participate as a sponsor for the 11th Annual Tunes for TARA, please complete the information below.

Applications are considered complete and eligible only after the sponsorship contract form and payment are received. In the event that the sponsorship application is not accepted or the sponsorship is unattainable, TARA shall promptly refund payment.

Company Name

Contact Person

Title

Street Address

City

State

Zip

Phone

Email

Website

YES! I would like to help TARA save lives by becoming a:

Presenting Sponsor: \$5,000

Catering Sponsor: \$2,500

Leader of the Pack Sponsor: \$1,000

Top Dog Sponsor: \$500

Big Screen Ad Placement: \$100

Please send me a tax deductible receipt
in the amount of \$ _____

Signature of Authorized Representative

Date

Kindly send payment with completed form to: Tunes for TARA, 6921 Hunter St., Raytown, MO, 64133.
Or send an email to tunes@tarasdream.org with your completed form attached.

For credit card payment, please visit www.tarasdream.org.
Under EVENTS, select "Tunes for TARA" and proceed to payment details.

DEADLINES: We welcome sponsorships and donations through January 10, 2025.
Sponsors must register by January 10, 2025 to receive full benefits.

QUESTIONS? Contact Laurie Osbahr at tunes@tarasdream.org or 816-591-4371.

