

SPONSORSHIP GUIDE



BOULEVARD BREWING COMPANY • REC DECK
FRIDAY, MARCH 6, 2026 • 6 TO 9PM

benefiting **The Animal Rescue Alliance**



12TH ANNUAL TUNES FOR TARA

benefiting **The Animal Rescue Alliance**



NEW THIS YEAR! Our event will be at Boulevard Brewery's Rec Deck! Featuring games, music, food & drinks, raffles, auction items & more!

OUR STORY

March 6, 2026 will mark the twelfth year that family, friends, and supporters will gather to raise funds for the lifesaving mission of The Animal Rescue Alliance (TARA). TARA was founded in 2007 in memory of Tara Nagel, honoring her passion for saving the homeless pets of Kansas City. TARA is an all volunteer, nonprofit animal rescue organization.

OUR CAUSE

Proceeds from Tunes for TARA benefit the dogs and cats in our care, allowing us to spay/neuter, provide vaccinations, medical care, shelter and food. Tunes for TARA has raised over \$175,000 and helped to save the lives of over 2,000 pets and find them loving new families.

GET INVOLVED

By supporting Tunes for TARA, you and your company are making a difference in the lives of homeless pets in our community. We ask you to please consider becoming a sponsor for this fun and meaningful event! Visit <https://tarasdream.org/tunes/> for more event info.

**YOUR
SPONSORSHIP
MAKES A
DIFFERENCE**



\$5,000 Provides over 40 spay/neuter surgeries

\$2,500 Provides heartworm treatment for 3 dogs

\$1,000 Provides a month of boarding for 3 dogs

\$500 Provides microchips for 30 animals

\$250 Provides a round of vaccinations for 3 animals

TUNES FOR TARA

Sponsorship Levels



PRESENTING / \$5,000

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
 - Reserved table for 10 at event
 - Company name and logo listed on special thank you banner displayed at event
 - Company logo displayed on our web site home page "Our Partners" section for the remainder of 2026
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COOL CAT / \$2,500

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
 - Tabletop display in catering area
 - 6 tickets to event
 - Company logo displayed on our web site home page "Our Partners" section for the remainder of 2026
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LEADER OF THE PACK / \$1,000

- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, social media and event signage
 - 4 tickets to event
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TOP DOG / \$500

- Sponsor recognition on event website, social media marketing and event signage
- 2 tickets to event



Sponsorship Agreement Form



Tunes for TARA / Friday, March 6, 2026

To participate as a sponsor for the 12th Annual Tunes for TARA, please complete the information below.

Applications are considered complete and eligible only after the sponsorship contract form and payment are received. In the event that the sponsorship application is not accepted or the sponsorship is unattainable, TARA shall promptly refund payment.

Company Name

Contact Person

Title

Street Address

City

State

Zip

Phone

Email

Website

YES! I would like to help TARA save lives by becoming a:

Presenting Sponsor: \$5,000

Cool Cat Sponsor: \$2,500

Leader of the Pack Sponsor: \$1,000

Top Dog Sponsor: \$500

Please send me a tax deductible receipt

in the amount of \$ _____

Signature of Authorized Representative

Date

Kindly send payment with completed form to: Tunes for TARA, 6921 Hunter St., Raytown, MO, 64133.
Or send an email to tunes@tarasdream.org with your completed form attached.

For credit card payment, please visit www.tarasdream.org.
Under EVENTS, select "Tunes for TARA" and proceed to payment details.

DEADLINES: We welcome sponsorships and donations through February 20, 2026.
Sponsors must register by February 20, 2026 to receive full benefits.

QUESTIONS? Contact Laurie Osbahr at tunes@tarasdream.org or 816-591-4371.

